



# Managerial Economics

Theory, Applications, and Cases

SIXTH  
EDITION

W. BRUCE ALLEN

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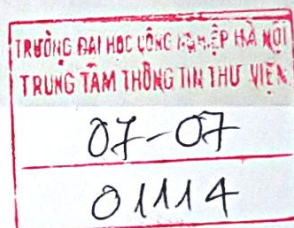
# MANAGERIAL ECONOMICS

*Theory, Applications, and Cases*  
*Sixth Edition*



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*Dedication:*  
*To Edwin Mansfield, a pioneer of managerial economics*

MANAGERIAL ECONOMICS

Theory, Applications, and Cases, Sixth Edition

Edwin Mansfield, W. Bruce Allen, Neil A. Doherty, and Keith Weigelt

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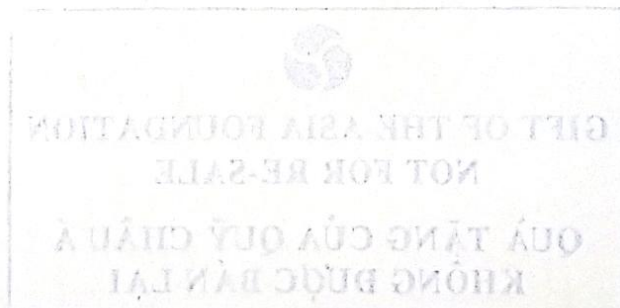
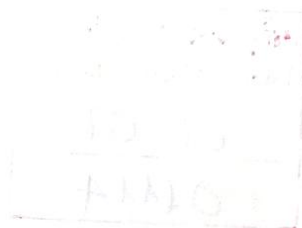
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